


# 8th ANNUAL



 **BLUES**  
for the  
**RED DOOR**  
2022



NOVEMBER

6

SUNDAY

2022

In Support Of the Red Door Family Shelter

Doors open 6:00 pm  
Show starts 8:00 pm



**OLDMILL**  
**TORONTO** EST. 1914



## MESSAGE FROM

# Lorraine Johnson, EVENT CHAIR

Since the first Blues for the Red Door event in 2014, it has been my privilege to be a part of this exemplary musical revue evening that supports the Red Door Family Shelter in Toronto. Through the years we have donated over \$20,000 cash and hundreds of items which fed and clothed the families that are supported through the Shelter. We continue with this tradition in 2022 with our donations directed to the food bank services at the Shelter.

**Did you know that between March and June 2020, first time food bank users increased by 26.5%? And since the pandemic, food bank users in Ontario have increased by over 50%?**

Your sponsorship of Blues for the Red Door will assist the Red Door Shelter with their support of over 100 families that access their food banks weekly. Providing this financial support means many families will not have to choose between paying their rent or putting food on the table. Many parents will not have to go without food so that their children will be able to eat.

With an incredible line up of award-winning musicians and vocalists, our evening will not only entertain you and your guests, but also provide you with the feeling of fulfillment you get when you are making a positive contribution to your community.

**ACCESS TO FOOD IS A BASIC HUMAN RIGHT, NOT A PRIVILEGE. NO ONE SHOULD GO HUNGRY.**

---



## MESSAGE FROM

# Wanda Lougheed, INTERIM EXECUTIVE DIRECTOR, RED DOOR FAMILY SHELTER

An evening of soulful blues awaits you with the eighth annual Blues for the Red Door – a musical event that livens up our community with its tunes. We're singing praises to Lorraine and the rest of the Blues for the Red Door team. Thank you for your time, your dedication, and your commitment. You've made our community so much stronger with your warmth and generosity. Thank you for believing in the work we do and for keeping families in need close to your hearts.

These past few pandemic years have been difficult for everyone. With global food shortages, escalated grocery store prices, and increased job loss, many more people have turned to food banks to survive.

This year's Blues for the Red Door will address the growing concern of food security. Funds raised from the event will help support the Red Door's two weekly food banks along with providing nutritious meals for families. At our two food banks, families have access to fresh produce, non-perishable food items, and other essentials like laundry detergent, diapers, baby formula etc.

Since 1982, the Red Door Family Shelter has delivered emergency shelter and critical support services to families experiencing homelessness, women and children fleeing domestic violence, and refugees seeking asylum. We deliver programs and resources designed to help women and children heal from violence; assist families to find affordable and permanent housing; and support a family's transition from shelter to their new home.

The Red Door, as an emergency shelter, provides vital support programs which help families transition back into the community. We're thankful to have worked with the incredible Blues for the Red Door team for many years because now more than ever, families depend on food banks to help them get through each month. With this outstanding support from the community, you will help families move towards independence-giving them a world of possibilities.

Thank you for opening your hearts to Red Door families. You've made a difference to the lives of many women, children and families and we are sincerely grateful.

# Sponsorship

Sponsorship provides our supporters with an avenue to assist with the funding of the vital work of Red Door Family Shelter and provides an opportunity to promote their corporate brand.

Our sponsors receive recognition through pre-event promotional materials, onsite, print and websites. The sponsorships come with tables and/or tickets so that our sponsors can enjoy a memorable evening with other like-minded corporations and individuals.

## PRESENTING SPONSOR

### \$ 5,000

As Presenting Sponsor, you will be foremost in supporting our event. Your corporate logo will appear on our promotional materials, you will be seated at a table of 6 front and centre stage, and your guests will enjoy a bottle of wine. Presenting sponsorship also includes the gift of a table of 6 that will be given to the Shelter for use by their staff and/or residents. Additionally it will include the opportunity to briefly speak from stage (if you so desire) so that you can share your message of support to the other guests.

---

## THANKS FOR THE MUSIC

### \$ 2,500

As the sponsor of the evening's entertainment you will receive a full page ad in the Blues for the Red Door program, 6 tickets, seating at a private table, and a bottle of wine. You will have recognition from stage during the speeches as well as a sign displayed throughout the night.

---

## THE COMMUNITY SUPPORTER

### \$ 1,250

The Community Supporter Sponsors will receive a full page ad in the Blues for the Red Door program, 6 tickets, seating at a private table and a bottle of wine.

---

## THE SHELF STOCKER

### \$ 750

The Shelf Stocker Sponsors will receive a half-page ad in the Blues for the Red Door program and 4 tickets to the show.

---

## THE FAMILY PROVIDER

### \$ 400

The Family Provider Sponsors will receive one business card sized ad in the Blues for the Red Door program and 2 tickets to the show.

♪ Singing with the angels ♪  
It is with profound sadness that we acknowledge the passing of Blues for the Red Door's founder Big Rude Jake (Jake Hiebert) March 1, 1963 – June 16, 2022

# Other Ways To Support The Shelter

## **Make a cash donation to the Red Door Family Shelter**

Go to: [www.bluesforthereddoor.ca](http://www.bluesforthereddoor.ca) and click on "Yes, I would like to donate!"

This will take you to a special page that allows you to donate directly to the Shelter and get a charitable tax receipt.

---

## **Participate in our Silent Auction**

The Silent Auction has items for everyone; from golf to art; gourmet food to home decor and lots of experiential adventures – Bid High, Bid Often!.

---

## **Make a purchase at the Community Market Place**

This year, our Community Market Place highlights the cost of feeding both individuals and families. You can sponsor a meal or bulk food items or even a grocery gift card - ensuring the Food Bank is kept stocked with nutritional foods and that its clients are not going hungry.