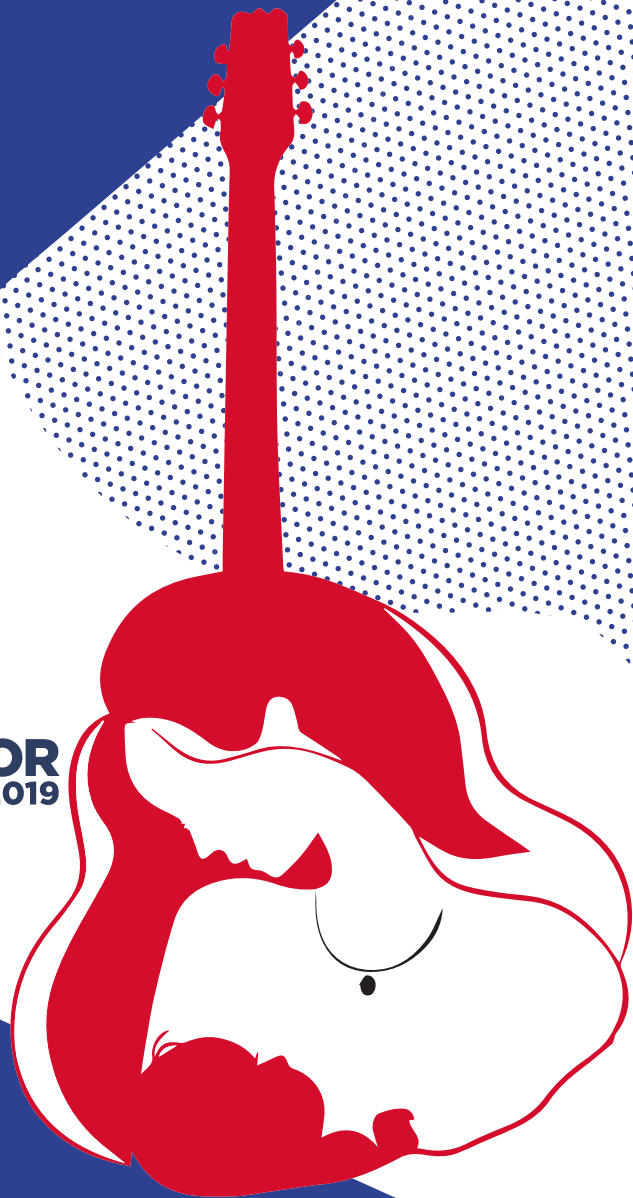


6th ANNUAL



BLUES
for the
RED DOOR
2019



NOVEMBER

3

SUNDAY

2019

In Support Of The Red Door Family vvv

Lula Lounge, 1585 Dundas St. West, Toronto | www.bluesforthereddoor.ca



MESSAGE FROM

Jake Hiebert, FOUNDER, BLUES FOR THE RED DOOR

Blues for the Red Door is going into its 6th year! Special thanks must be given to our donors of previous years, our intrepid team of volunteers, and the stellar musicians that bring magic to our spectacular annual musical revue. This year our team is expanding its efforts to include an intense campaign to significantly increase our gift to the Red Door Family Shelter.

Many of you have likely heard the good news: the new facility for the enhanced and expanded Red Door Family Shelter in Toronto is close to being completed! Part of the credit goes to the good people who gave their time and money at all of the previous Blues for the Red Door events. Thanks to everyone for their generosity!

It is now time to direct our attention on filling that building with the items that families need: Beds, furniture, clothing, and all the good things that make a Shelter a safe and healthy place for families and children who are facing diversity.

We will also be targeting the Red Door programs that specifically enhance the lives of children at the Shelter. These are the children's pre and after-school programs that help kids learn and take the edge off of their stressful and precarious lives.

We hope everyone enjoys this year's show. The line-up looks spectacular! And we hope you can find it in your hearts to share your good fortune with the women and children facing adversity in Toronto.



MESSAGE FROM

Carol Latchford,

EXECUTIVE DIRECTOR,
RED DOOR FAMILY SHELTER

Ann Elliot,

PRESIDENT,
RED DOOR FAMILY SHELTER

Since 1982 the Red Door Family Shelter has been providing help and hope to women and families affected by homelessness and abuse.

Each year we provide emergency Shelter and support to over 350 families at our two Shelter locations and through our outreach program. Families stay with us for an average of 4-6 months. The Red Door Shelter works to address homelessness in our city by (1) providing housing at our two Shelters, (2) providing support services for Shelter residents, and (3) providing support to residents when they move back into the community so that the transition to their new life is both positive and permanent. Only by addressing both their immediate and long-term needs can we truly hope to end the homelessness of each family that arrives at our door.

Every night, approximately 60% of residents at the Shelter are children. Support for these children and youth is vital, because they are the most vulnerable casualties of homelessness. Many of our young residents are struggling with trauma, loss and confusion. They often have a misguided sense of being somehow responsible for what has happened in their lives, and children in these situations sadly often have few happy memories of home.

Your support matters. Funds raised through Blues For The Red Door will help to provide after-school and youth programming with a focus on healthy childhood development, education and recreation to support our young residents through what is a very painful and often frightening experience and to give them happy memories to take forward into their new lives.

Thank you so much for making a difference. Enjoy your evening!

Sponsorship

Sponsorship provides our supporters with an avenue to assist with the funding of the vital work of Red Door Family Shelter and provides an opportunity to promote their corporate brand.

Our sponsors receive recognition through pre-event promotional materials, onsite, print and websites. The sponsorships come with tables and/or tickets so that our sponsors can enjoy a memorable evening with other like-minded corporations and individuals.

CORPORATE SPONSORSHIP

\$ 5,000.00

Through this sponsorship program, corporations and generous individuals enable the Red Door Family Shelter to provide children living in the Shelter, aged 6 to 13 years, with several valuable and educational pre-school and after-school programs run by the Red Door Shelter's child care staff and volunteer team. Carefully designed after-school programs include special attention and assistance with homework for an hour after school. Other after-school activities include organized sports, games, arts and crafts and other self-esteem building experiences. There is also a pre-school program for children aged 2 to 5 years, to provide early learning and social skills in a safe nurturing environment. Each of the after-school and pre-school programs cost \$5,000 per annum.

PLATINUM MEDAL SPONSORSHIP

\$ 1200.00

Platinum Medal Sponsors will receive a full page ad in the Blues for the Red Door 2019 Program, 6 tickets, seating at a private table and a bottle of wine.

GOLD MEDAL SPONSORSHIP

\$ 750.00

Gold Medal Sponsors will receive a half-page ad in the Blues for the Red Door 2019 Program and 4 tickets to the show.

SILVER MEDAL SPONSORSHIP

\$ 350.00

Silver Medal Sponsors will receive one business card sized ad in the Blues for the Red Door 2019 Program and 2 tickets to the show.

Other Ways You Can Help

Make a cash donation to the Red Door Family Shelter

By visiting our Champions Page: www.bluesforthereddoor.ca and click on "Yes, I would like to donate!" This will take you to a special page that allows you to donate to the Shelter and get a charitable tax receipt.

Participate in our Silent Showcase

Every year at the show, we auction great gifts and valuable items in our silent auction – Bid High, Bid Often!

Make a purchase at the Community Market Place

Our volunteers display gifts and necessary items that the women and children living in the Shelter require. You can sponsor one or more items and we go out and buy that item on your behalf. Items include warm footwear and winter clothing, school supplies, toys, personal hygiene products and gift cards.

Come Early and Enjoy a Meal!

A portion of all food and liquor sales at the event is donated back to the event and helps to offset our costs. By coming early and enjoying a delicious meal, you can further help us contribute to the Shelter.
